

# Charlize Tanlim

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## Education

Chicago Portfolio School • 2020-2021  
Specialized in Copywriting

Indiana University • 2016-2020  
Majored in Advertising  
Minored in Family health studies  
SEASON Fashion Magazine Editorial Writer  
Ad Club Creative Team

VCU Ad Camp Program • Summer 2021  
Copywriting

## Skills

Technical Writing  
Content Writing  
Concepting 360 Campaigns  
Determination  
Pop Culture and Memes  
Identifying Social Trends  
Google Workspace  
Final Cut Pro  
Adobe Creative Cloud  
Microsoft Office  
Patience  
Mentorship  
Counseling  
Un petit peu Français

## Experience

Copywriter • January 2023 - Present  
Dentsu Creative • Chicago, Illinois  
Cracker Barrel, Chevron, Kingsford, Brita, Illinois Lottery, Hershey's & Reese's.

Junior Copywriter • February 2022 - January 2023  
fluent360 • Chicago, Illinois  
U.S. Army, Kaiser Permanente, fluent social.

Freelance Copywriter • October 2021  
Strategic America • Remote  
Des Moines tourism.

Copywriting Intern • October 2021 - March 2022  
Guaranteed Rate • Chicago, Illinois  
Promotional content and business branding.

Stay At Home Daughter • April 2020 - August 2020  
Mom & Dad's • Saint Charles, Illinois  
Where I quarentined.

Nutrition Intern • January 2020 - April 2020  
Mother Hubbard's Cupboard • Bloomington, Indiana  
Lead cooking demonstrations, brought awareness to food insecurity  
Harvested microgreens

## On the Side

Last minute petsitting  
Chef for myself  
Travel planner for friends and family  
Hosting, decorating, being on aux